

# PRESS RELEASE

## International trade fair HUNTING, FISHING AND TOURISM TERRITORY / Spring 2019

*Facts and figures (Autumn 2018):*

*Days: 4*

*Exposition space: 5 000 sq m*

*Visitors: 10 000*

*Exhibitors: about 200*

*Foreign countries: Russia, Belarus, Poland, the Republic of South Africa*

*Russian regions: 22*

The [International trade fair Hunting, Fishing and Tourism Territory](#), a significant event of high demand at hunters, fishermen and tourism and active outing devotees, will be held February 20 through 24, 2019 in Crocus Expo, one of the largest and modern expo venues of the world which has successfully proved its reputation in the sphere of organization and holding of exhibition and congress events of any level of complexity.

The Autumn 2018 edition of the trade fair confirmed again the status of a reputable expo platform. The exposition space of the edition increased by 25% and comprised 5 000 sq m. The number of attendees was more than 10 000 which certified to the popularity of the trade fair among population and its acknowledgement by the branch specialists. This year the organizers expect more than 16 000 visitors.

### Who the show is for?

The audience of the Hunting, Fishing and Tourism Territory trade fair is wide:

- producers and distributors;
- owners of large wholesale and retail chains, online shops;
- experienced and rookie hunters, fishermen, tourists and nature lovers.

Exhibitors will be able to initiate, continue and secure sales deals with the distribution channels, generate and complete your data base with new contacts, which could lead to further sales, build and promote a certain image in order to facilitate future agreements, test brand image and perception, carry out demonstrations and stage presentations for clients and stay in the news by generating media coverage and presenting new features that attract the media's attention.

### Exposition

Over 170 producers and distributors from Russia, Belarus, Italy and the Republic of South Africa will exhibit their products and services within the frames of the International trade fair Hunting, Fishing and Tourism Territory / Spring 2019. The geography of Russian participants will cover 22 regions: Moscow, St. Petersburg, Arkhangelsk, Volgograd, Yekaterinburg, Nizhny Novgorod, Omsk, Oryol, Rostov-on-Don; Volgograd, Voronezh, Nizhny Novgorod, Tver, Tula regions; Kamchatka, Krasnoyarsk, Perm, Stavropol, Khabarovsk regions; Republics of Adygea, Dagestan, Tatarstan.

The exhibitors will display a wide range products and related services on the exhibit space exceeding 5 000 sq m. Thematic location of companies shows that such segmentation assists visitors to easier orientate themselves at the fairgrounds so the exhibitors get a better effect of their participation in the exhibition. Thematic sections of the show:

- Hunting and hunting outfit, equipment and facilities
- Fishing and related equipping
- Tourism (including fishing and hunting)
- Vehicles



International trade fair

**February 20-24, 2019**

Moscow, Crocus Expo



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Organizer:

 **CROCUS EXPO**  
International Exhibition Center



- Weapon (knives, axes, cutlery, arbalests, bows, etc.)
- Optics, night vision devices, radio navigation
- Trophies and taxidermy

The exhibitors display the latest and advanced products and services related to hunting and fishing clothing and outfitters, hiking and backpacking, camping, lodges and resorts, taxidermy, fly fishing, sporting camps, guides and charters, adventures, outdoor wear, sport fishing, bait and tackle, fishing products, knives and cutlery, cookware, hunting knives, outdoor adventure, outdoor accessories, archery instructions and equipment, outdoor furniture, campers and all kinds of outdoor products.

There will be hundreds of booths lining the aisles containing the latest products for both fishing and hunting enthusiasts. Learn about the newest equipment from some of the top manufacturers and reps, retail vendors, public service exhibits, thematic literature, souvenirs and the gifts of nature, plus fishing boats and more! The show includes the best of hunting, fishing, boating and adventure recreation that the outdoor world has to offer all bundled together in one great event.

### **Business and entertainment program**

The calendar of entertainment and educational events prepared for the attendees of the Hunting, Fishing and Tourism Territory trade fair will be held in a manner that should prove as engaging as it is informative:

- master classes on theory and practice of fishing, peculiarities and life hacks of various types of baits application, practice of effective fish playing, ways of water, upland and steppe fowls lure, imitation of birds sounds by means of decoy whistles from leaders of the industry;
- training courses on peculiarities and life hacks of hunting and fishing equipment application and practical training on survival in the conditions of wild nature for beginners;
- consultations on organization of fishing in the Far East and preparation for safari tours for experienced professionals.

The trade fair is a premier entertainment venue where new outdoor products and services can be launched, a wide professional audience can search and find new business partners and where families can pursue their shared passion for the great outdoors in a relaxed and entertaining setting.

Admittance to the exhibition grounds is free of charge.

Welcome everybody to Crocus Expo!



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